

Institute in Tennenlohe: With the support of the city and borne by the welfare association Arbeiterwohlfahrt, the institute has set up a day nursery which employees from all companies in the Tennenlohe "innovation park" can use.

**To what do you ascribe the success of business promotion?**

**Beugel:** The numerous prizes awarded to Erlangen prove that we are on the right path. They honour both the higher than average innovation potential of the companies in Erlangen as well as the business-friendly commitment of the community. Thus Erlangen is the sole German city that is the home of two companies each of whom received one of the five German Founder Prizes from the "StartUp" initiative.

In 1998 the city administration itself was the first to be awarded the Bavarian Quality Prize by the Bavarian state government for its speedy building approval procedures, its very active city management as well as for activities supporting technology transfer. And Erlangen was even named the "innovation capital of Germany" by one of the most important business newspapers, the Handelsblatt. A global player like Siemens also decided to invest 100 million euros for a new factory in Erlangen. A further indicator of a successful business development policy is the constantly lower unemployment rate in comparison with the rest of the country and similar cities.

**What goals will the city of Erlangen follow?**

**Balleis:** Our strengths in the medical sector should grow further and cumulate in being the "German capital of medical research, production and services", this being our short-term goal for 2010. This goal will receive intensive support from its citizens, institutions and companies. In the longer term we have set further ambitious objectives: As "E city" we will exploit all the possibilities of information and communication technology to simplify the dialogue between citizens and administration. In a further step Erlangen as "knowledge city" will decisively contribute to finding innovative new forms of acquiring and processing knowledge on the way to the information society.

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